



FOR IMMEDIATE RELEASE

## Hatco® Launches Flav-R-Savor® Heated Display Merchandiser for Boosting Grab-and-Go Sales

**MILWAUKEE – May 2026** – Hatco® has introduced the Flav-R-Savor Heated Display Merchandiser, a new heated merchandising solution designed to keep packaged foods hot, accessible, and ready to grab.

The Flav-R-Savor Heated Display Merchandiser delivers the holding power of a cabinet with the functionality of a merchandiser. The unit supports grab-and-go foodservice programs and helps operators enhance their food displays while encouraging impulse purchases.



*FSDMH-48 Flav-R-Savor® Heated  
Display Merchandiser*

### Key Features:

- **Patented Heat Dome Technology:** Evenly circulates hot air throughout each shelf cavity to support consistent holding temperatures and improved product quality.
- **Consistent Shelf Temperatures:** Upper metal-sheathed heating element ensures uniform top-shelf temperature, while removable wire racks promote airflow for even heat distribution across every shelf.
- **Heat-Retaining Design:** Glass front panels act as heat shields to help maintain consistent cabinet temperatures throughout service.
- **Enhanced Visibility:** Sleek all-glass construction, doorless front access, and LED lighting maximize product visibility and encourage grab-and-go sales.
- **Simplified Operation:** Single digital temperature control manages all shelves, with a preset temperature of 175°F (79°C) and an adjustable range of 60° to 195°F (15° to 90°C), while rear-glass French doors allow for efficient restocking.

The FSDMH provides extended hold times for packaged foods – approximately two to four hours, depending on the product – helping operators maintain availability and product quality throughout service. Locking swivel casters provide mobility and placement flexibility, allowing the merchandiser to be positioned where it can best support sales.

The Flav-R-Savor Heated Display Merchandiser is an ideal solution for high-traffic foodservice operations, including convenience stores, cafés, concessions, and more. Models are available in 208V with either a NEMA 6-50P or NEMA 15-30P plug.

For more details on how you can elevate grab-and-go foodservice with the Flav-R-Savor Heated Display Merchandiser, contact your Hatco sales representative, download the equipment [spec sheet](#), or visit [www.hatcocorp.com](http://www.hatcocorp.com).

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### **About Hatco**

Since 1950, Hatco, a leading manufacturer of commercial foodservice equipment, has been dedicated to supporting the foodservice industry worldwide with its innovative products. With locations in Milwaukee and Sturgeon Bay, Wisconsin, Hatco is committed to exceptional customer service and designs durable sanitizing, warming, holding, merchandising, cooking, and cooling solutions tailored to meet the needs of foodservice operations. A proud employee-owned company and brand of Hatco Corporation, Hatco continues to set the standard for reliability, performance, and excellence in the foodservice industry.

### **Media Contact**

Meghan Eichelberger

Advertising Production Team Leader | Hatco Corporation

[meichelberger@hatcocorp.com](mailto:meichelberger@hatcocorp.com) | (414) 615-2203